

Speaker Biography



Daniel Fritz

Executive Director

PharmaLedger Association

Dan is the Executive Director of the PharmaLedger Association, a not-for-profit based in Switzerland with the purpose to enable and foster a Digital Trust Ecosystem (DTE) in healthcare. The Association is the result of a 3-year, 30-member public-private PharmaLedger consortium where Dan served as the Industry Project Leader. Dan worked at Novartis in Switzerland and Germany for 20 years in supply chain, manufacturing, and systems architecture. He has over 30 years of leadership and supply chain IT experience in the US Army, financial, and pharma industries. He holds a B.S from the United States Military Academy at West Point and an MBA from Duke's Fuqua School of Business.