Speaker Biography

Marco Cuomo

Director Tech Products & Innovation

Novartis

Marco is the PharmaLedger industry architect, responsible for defining the platform technology for a Digital Trust Ecosystem in healthcare to bring the benefits of blockchain to patient and partners. He has been with Novartis in Switzerland for more than 17 years, responsible for enterprise system technology design, delivery and operations. As the Director Tech Products & Innovation, he is responsible for exploring, engineering and implementing emerging technologies, with a focus on blockchain and its application in the healthcare industry. He began his career as a programmer in software development in the financial industry and has had roles in engineering, operations, service management, solution design and digital strategy.